

The Fresh Report

August 2nd, 2021

Fresh Market Information

Asparagus- Good supplies this week from both Peru and MX, quality is good and mkt is steady.

Avocados – Mkt holding steady with good demand, #2 is tight, new crop has started peaking at 60ct and smaller.

Beans-Green- Snap beans coming out of Michigan and NY now, prices may rise due to increased freight cost. Good supplies and quality on French beans out of Guatemala, price is down.

Berries (Black, Blue, Raspberry) – Black- product is tight due to cooler weather and fair demand; **Blue-** mkt is flat, NW is in full production; **Raspberry-** warming trend over the weekend should help strengthen yield.

Berries (Strawberries)– Mkt is tight with lower yield and stronger demand due to schools coming back.

Broccoli /Cauliflower – Broccoli- better demand is keeping the mkt higher this week, supplies steady and quality is good; Cauliflower- supplies steady and quality is fair, mkt stays steady.

Celery – Strong production continues in Southern CA; larger sizing has the best availability.

Cilantro/Parsley/GreenOnion-Scallion-Scallion-Market is steady, good Supplies coming out of Mexico; **Cilantro-** mkt is extremely tight, supply is light due to heat, expect price to go up, gaps, and quality issues.

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Citrus (Lemons, Limes, Oranges)- Lemons- supplies limited and pricing is higher on both choice and fancy, imports out west will arrive end of the month; **Lime-** supplies and mkt remain steady on all sizes; **Oranges-** Valencia's in full swing, supplies steady, quality is good, prices stable

Corn– Supplies are starting to become tight. We are in our last stretch of GA product and then things will transition up the east coast. Expect prices to begin to rise and we may see subs in color.

Cucumbers- Supplies and quality are excellent. Product still coming out of GA and we should see steady markets for the next few weeks.

Eggplant - Product is in full swing out of GA. Seeing some quality issues due to recent rain but overall not affecting supplies.

Grapes- Green-quality and volume improving, prices ease off due to moderate demand; **Red-** good demand on reds, mkt is steady.

Melons- Mkt is steady and quality is good, brix count is high and sizes trending large, mkt may strengthen with schools starting up.

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Lettuce- Iceberg- strong mkt in CA, yield is down due to some soil issues, expect price to rise as demand goes up with schools starting; Leaf- mkt is active on romaine, red and green leaf, expect the mkt to go up with lower yield and higher demand (schools); Tender- heat wave has caused quality issues and lower yields, mkt will remain high in the next couple of weeks.

Onions- Mkt steady out of CA and NM, white remain elevated, new crops in NW will start at the end of August.

Peppers- Green pepper market is becoming active. GA crop has ended earlier than expected. Everything is coming out of Tennessee and Carolina's, but due to heat and rain quality is suffering. Red and Yellow markets remain tight out west due to the extreme heat.

Potatoes- Several small packers have ended the season early causing an increase in demand, look for pricing and availability to improve in August with new crop.

Squash/Zucchini- Product is ending in GA and transitioning to the Carolinas and Tennessee. Due to recent rain and heat, good quality is becoming a challenge. Keep inventory levels tight as product is not holding up like we are accustomed to.

Stone fruit- All stone fruit available now and in stock - nectarines, plums, cherries, apricots from CA, and Peaches from GA.

Tomatoes- Round/Roma/Grape/Cherry- Supplies will start to tighten due to the recent rain and storms in Florida this past week. Seeing some supplies out of GA and the Carolinas. All this combined markets should remain fairly steady. Also with the summer heat and rain, product will not have the normal shelf life so keep inventory levels tighter.