

Availability subject to change.

THE FRESH REPORT

Week of July 8, 2019



GROWING AREA FORECASTS

WEST COAST

A high pressure system brings warmer weather to the region for the weekend. Dry conditions continue.

EAST COAST

Series of large rain systems moving across the regions.

MEXICO

Hail and rain continue in the central regions with the Northern desert regions remaining very hot.

TOP PICKS

Apricots #1007

Black Mission Figs #4003

California Cherries #1351, #1354

Forelle Pears #7470

San Marzano Tomatoes #7730

FRESH MARKET INFORMATION

 ASPARAGUS Central Mexico production has increased and will continue to do so through the end of August.

AVOCADOS Demand has exceeded supply and fruit is holding at a premium. Limited options in Mexican industry with no relief in sight.

 BEANS - GREEN Product still extremely tight and gapping. Prices are elevated. Expect severe shortages for the next few weeks.

BERRIES - BLACK / BLUE / RASPBERRY Blueberry supplies are light as we are transitioning from southern growing areas to northern areas for the summer. Prices are higher this week. Blackberry and raspberry supply tight but steady with average prices.

BERRIES - STRAWBERRIES Yields are still light due to past weather; supply suffering. Prices are a bit elevated, but should improve over the coming weeks.

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FRESH MARKET INFORMATION

BROCCOLI / CAULIFLOWER	Warm weather in Salinas has pushed forward supplies. Prices are lower. Quality is strong.
CELERY	Supplies have finally caught up to demand, which is much lower during school break. Prices have returned to normal.
 CILANTRO / PARSLEY / GREEN ONION	Past heat in the growing areas continues to diminish quality and yields - prices remain above average.
CITRUS - LEMONS / LIMES / ORANGES	Orange supplies are plentiful with lower school demand. Lemons remain tight and expensive. Limes are plentiful with much lower prices.
 CORN	Supplies in GA are winding down. We will start moving north but may experience a small gap - prepare to be flexible on color. Prices beginning to rise.
CUCUMBERS	We are in the last week of GA product. We will start seeing product out of Tennessee and Ohio. Supplies are good; no issues with quality.
EGGPLANT	Good production continues. Overall quality is good and pricing has lowered.
GRAPES	Production is in full swing in CA with Mexico still shipping plenty of supplies. Prices are competitive and quality is excellent.
 ICEBERG / ROMAINE / LEAF LETTUCE	Supplies continue to be light due to past weather patterns. Prices remain high but are expected to come down over the next couple of weeks.
MELONS	Ideal growing conditions in California desert have cantaloupe and honeydew supply shipping with great quality and competitive pricing. Georgia watermelons continue to ship with great pricing and quality.
 ONIONS	Product still remains tight. Quality is marginal and prices are still escalated. Yellows seem to be the tightest as red and whites have eased.
PEPPERS	GA is winding down. Production will start to move up the east coast into Tennessee and the Carolinas. Prices are rising a bit but nothing alarming. Red and yellow supplies remain very short out of Coachella and Baja, prices remain high.
 POTATOES	The storage crop is struggling. Supplies on bigger sized potatoes will remain tight throughout the summer and prices will elevate. Smaller potatoes (80-120ct) have better volumes. Some internal quality issues have been spotted. Expect a bumpy ride through the summer months until new crop begins in August.
 SQUASH/ZUCCHINI	Georgia is about over. Starting to see supplies out of Tennessee, Carolinas, Michigan, and Ohio. Supplies are still tight and prices are elevated.
STONE FRUIT	Peaches, plums, apricots, nectarines are all available with good volume and excellent quality.
TOMATOES	The southern Georgia crop is finishing up. North GA, Tennessee, and Carolinas crops are not quite ready yet. Prices are up a bit; we may see a small gap in the coming weeks.