

Availability subject to change.

# THE FRESH REPORT

Week of May 20, 2019



## GROWING AREA FORECASTS

### WEST COAST

Series of rainstorms bringing wind and rain throughout the west coast through next weekend.

### EAST COAST

High pressure system bringing temps in the mid 90s with clear conditions.

### MEXICO

Warm temperatures continue especially in the central regions, with chances of rainstorms in northern areas.

## TOP PICKS

Watermelons, Local #4410

Vidalia Onions #2997

Blueberries, GA Grown #1320

Peaches, SC Volume Filled #5512

CA Cherries #1354

## FRESH MARKET INFORMATION

### ! ASPARAGUS

Peru starting to increase volumes from both regions. Volumes from the West Coast are picking up as well. Markets will be steady this week now that Mother's Day demand is over.

### AVOCADOS

Field prices have increased dramatically this week as current crop is winding down and is expected to finish up by early June. Late season fruit ripens faster and has a shorter shelf life so storing at proper temperatures will be important this time of the year.

### BEANS - GREEN

Supplies are still holding steady in FL and GA for now. We may see some issues in the near future due to abundant rain in Florida.

### BERRIES - BLACK / BLUE / RASPBERRY

Georgia blueberry production has slowed due to rains earlier in the week and prices have risen. CA will gear up over the next couple of weeks bringing relief to the market. CA blackberry and raspberry production continues to increase and will hit peak production by mid June.

### BERRIES - STRAWBERRIES

Shippers are picking ahead of forecasted rains, keeping the market steady for next week. However, this could cause some disruption towards the weekend. Quality has been strong and pricing has been lower.



404 366 4299  
royalfoodservice.com



## FRESH MARKET INFORMATION

BROCCOLI / CAULIFLOWER	Cauliflower remains active as rains have disrupted growth and harvests. Broccoli supplies are lower. Prices are steady overall with quality has being average.
 CELERY	Celery continues to be tight as rains have caused seeders and quality issues. Salinas harvest begins in the coming weeks. Market is expected to normalize mid-summer.
CILANTRO / PARSLEY / GREEN ONION	Salinas and Mexican supplies are steady with good quality.
CITRUS - LEMONS / LIMES / ORANGES	CA Navels are wrapping up with Valencias starting in a slow way. Quality has been hit or miss as the fruit is tired and temperatures are heating up. Varietals such as mandarins, blood oranges, etc. are wrapping up as we approach summer. Small lemons are very tight with higher pricing. Limes are extremely active with big sizes over \$40.00 and climbing.
CORN	Supplies are good out of North FL and quality is excellent. GA product coming soon.
CUCUMBERS	GA product in full production - overall crop is good. Quality looks strong with steady pricing.
EGGPLANT	Florida production is winding down with prices beginning to rise. Expect things to be tight until GA production begins.
 GRAPES	Mexican harvest has been delayed due to colder weather in growing areas. Greens have started shipping with good quality and very high prices. Import reds remain in good supply with above average quality. CA and Mexican harvests begin next week.
ICEBERG / ROMAINE / LEAF LETTUCE	The markets remain lower on lettuce/leaf items due to lower demand and good growing conditions. Rain in the forecast this week could add some activity and quality issues.
MELONS	Mexican production is ramping up as we end the import season. Overall quality has been strong although supplies are not yet abundant.
 ONIONS	Still seeing some supplies out of the Northwest and should for the next 10-14 days. Reds and whites still remain the most challenging as yellows have loosened up some. The California and New Mexico crops are reporting good so far.
PEPPERS	Green pepper market is still volatile. FL is all but done with supplies tightening quickly. Hopefully issues will lessen in about 14 days when GA gets going. Until then it will be a roller coaster ride. Red and yellow supplies are steady out of Mexico with hit or miss quality. Coachella, CA harvest set to begin next week.
 POTATOES	Sizing is becoming more of an issue, especially on large potatoes. Markets remain active. Shippers are requesting 3-5 days advanced notice on loading product. Expect this to continue and worsen throughout the remainder of the storage season.
SQUASH/ZUCCHINI	Supplies are good. Quality is very good. Pricing is good. Overall great value.
STONE FRUIT	Georgia peaches in season. CA peaches, nectarines, and apricots available. Plums start in June.
TOMATOES	Good supply and quality. Seeing product out of FL and GA. Pricing has begun to level.