

# THE FRESH REPORT

Week of May 13, 2019



Availability subject to change.

## GROWING AREA FORECASTS

### WEST COAST

Scattered rainstorms expected mid week with moderate temperatures. Desert regions remain warm and dry.

### EAST COAST

Clear and warm temperatures this week after weekend rainstorms.

### MEXICO

Northern regions are experiencing scattered thunderstorms. Central Regions are experiencing seasonably cooler temperatures.

## TOP PICKS

Watermelons, Local #4410

Vidalia Onions #2997

Blueberries, GA Grown #1320

Peaches, SC Volume Filled #5512

English Peas #9506

## FRESH MARKET INFORMATION

### ⚠️ ASPARAGUS

Production is still gapping in Mexico due to transition. Tight supplies with prices rising quickly. Large sizes are the most extreme. Hoping to see some relief over the next few weeks.

### AVOCADOS

Decreasing volumes out of both Mexico and CA. Pricing starting to rise. Overall quality good.

### BEANS - GREEN

Market is good. Quality is excellent. Still pulling Florida product but will start to see GA product the end of May.

### BERRIES - BLACK / BLUE / RASPBERRY

Blueberries continue to ship with good availability and quality out of GA, with CA starting this week. Blackberries and Raspberries are winding down out of Mexico and transitioning to CA in the next couple of weeks. Supplies are steady currently, but may get a bit spotty during transition. Pricing is flat.

### BERRIES - STRAWBERRIES

Supplies are plentiful this week. With potential rain in CA regions this weekend, the market could firm up. Georgia suppliers are getting good output and quality. Prices are lower.

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## FRESH MARKET INFORMATION

BROCCOLI / CAULIFLOWER	Cauliflower supplies remain light due to rains during the planting seasons. Broccoli is active with lower supplies out of CA, although Mexico has been consistent. Prices higher on both.
 CELERY	Celery remains spotty with some shippers out of CA and Mexico reporting quality issues and supply gaps, and others with availability above demand. Prices remain elevated with some relief coming at the end of the month.
CILANTRO / PARSLEY / GREEN ONION	Salinas and Mexican supplies are steady with good quality.
CITRUS - LEMONS / LIMES / ORANGES	CA Navels are wrapping up in CA, with Valencias starting in a slow way. Quality has been hit or miss as the fruit is tired and temperatures are heating up. Varietals such as mandarins, blood oranges, etc. are wrapping up as we approach summer. Small lemons are very tight and pricing higher. Limes are extremely active with big sizes over \$40.00 and climbing.
CORN	Supplies still good. Quality is excellent, flavor is sweet. Pricing to stay consistent.
CUCUMBERS	Sourcing product out of both GA and Florida. Overall crops are producing well - quality is excellent. Pricing is also low and expected to stay that way.
EGGPLANT	Supplies are still good in Florida. Quality is holding. Luckily eggplant likes the heat so we haven't seen too many issues. Expect GA product to begin June 1.
 GRAPES	Chilean imports are showing a lot of quality issues as we sift through the last of the stored fruit. Mexican harvests have been delayed due to colder weather and have not begun shipping. We are not shipping Green Grapes due to quality issues.
ICEBERG / ROMAINE / LEAF LETTUCE	Markets are steady on iceberg and leaf lettuces with good supply and average demand. Product shipping out of Salinas, Santa Maria, and Mexico is of good quality.
MELONS	Import product wrapping up as Mexico starts Honeydew. Cantaloupes beginning soon. AZ will be the main growing region for May, then on to CA desert. FL Watermelons coming on strong with good quality and competitive pricing.
 ONIONS	Still seeing some supplies out of the Northwest. Should continue for the next 10-14 days. Reds and whites still remain the most challenging as yellows have loosened up some. Good reports on CA and NM crops so far.
PEPPERS	Green pepper market is still volatile. Florida is all but done so supplies are tightening quickly. Hopefully we will stop having so many issues in about 14 days when GA gets going, but until then it will be a roller coaster ride. Red and Yellow supplies are steady out of Mexico with hit or miss quality. Coachella, CA harvests are set to begin next week.
 POTATOES	Sizing is becoming more of an issue especially on large potatoes. Markets remain active and shippers are requesting 3-5 days advanced notice on loading product. Expect this to continue and worsen throughout the remainder of the storage season.
SQUASH/ZUCCHINI	Supplies and pricing are good. Quality is very good. Overall great value.
STONE FRUIT	First of the season Peaches from SC and CA now available. Chilean plums still available. Domestic harvest set to start first of June. Nectarines and apricots starting soon.
TOMATOES	Prices up a bit. Overall quality and supplies remain strong. Still pulling majority from FL. Starting to see action in GA.