

# THE FRESH REPORT

WEEK OF JANUARY 7, 2019

Availability subject to change.



## GROWING AREA FORECASTS

### WEST COAST

Very cold nighttime and morning temperatures will normalize over the next week.

### EAST COAST

Mild and above average temperatures this week after several days of cool, rainy conditions.

### MEXICO

Seasonal temperatures and dry conditions throughout most of the region.

## TOP PICKS

California Blood Oranges #5642

Kumquat #8459

Celery Root #5510

B&W Red Watercress #6749

Klondike Medley Mix Potatoes #5568

## FRESH MARKET INFORMATION

### ASPARAGUS

Weather remains cold in Mexico's growing regions, volumes are still affected. Warm weather continues in Peru's growing regions.

### AVOCADOS

We are expecting a dip in supplies the first few weeks of January. Pricing will increase a little.

### BEANS - GREEN

Bean market is still holding strong. Quality is good and pricing is steady.

### BERRIES - BLACK / BLUE / RASPBERRY

Blueberry supplies are steady this week but could take a dip with the backlog of vessels coming into ports. There is a concern about quality and supplies on blackberries and raspberries in the coming weeks due to past weather in the Mexican growing areas.

### BERRIES - STRAWBERRIES

Although the rain has subsided in CA, the cold weather looks to limit harvests and damage plants. Florida production is increasing. Overall the market is heading towards better quality and lower prices, but prices are still elevated currently.

## FRESH MARKET INFORMATION

BROCCOLI / CAULIFLOWER	Broccoli supplies remain steady, cauliflower is becoming active due to cooler weather in Yuma.
CELERY	Supplies continue to be light out of Yuma and Oxnard. Florida has started in a small way and will increase output over the next few weeks. Prices remain elevated.
CILANTRO / PARSLEY / GREEN ONION	Cooler weather in Yuma and Mexico is causing some shortages on green onions, as well as parsley and cilantro - prices are up.
CITRUS - LEMONS / LIMES / ORANGES	Good supplies on all citrus varieties from several growing regions as we are in peak production during the cooler months. Mandarins and blood oranges in stock now. Limes are seeing slight issues due to the rain and cooler weather in Mexico. Markets are still steady.
CORN	Market is steady; no change in pricing. Good supplies.
CUCUMBERS	Florida production has completed, leaving only product from Honduras to pull on the east coast. The Mexican crop has been good but they had a hard freeze last week that may cause some issues. Right now quality is good and pricing is holding steady.
EGGPLANT	Supplies in Florida are firming up. We could possibly see a gap in supply. Once this supply runs out, only offshore product will be available. Expect pricing to start to increase over the next couple of weeks.
GRAPES	Grape supplies are drastically decreasing due to delayed imported supplies and the end of the CA season. Green varieties are in very light supply. Prices are much higher.
 ICEBERG / ROMAINE / LEAF LETTUCE	Cool weather in Yuma has delayed growth and harvests, creating some activity with leaf and lettuce items. Tender leaf items such as spinach may see some shortages.
MELONS	Honeydew and cantaloupe supplies continue to be lighter out of Mexico, Guatemala, Honduras. Florida is wrapping up watermelon harvests this week. Overall, prices remain elevated.
ONIONS	Supplies are strong out of Washington and Idaho. Prices are good, quality is strong.
 PEPPERS	Green Pepper supplies continue to be tight. Pricing remains high. Good quality for available product. Red and Yellow Pepper prices very high - growers harvested during high green pepper market, causing major shortage in colored bell markets. Prices higher for a few more weeks.
 POTATOES	Potato supplies have tightened up due to weather. Severe cold temperatures have limited packing hours and orders are being moved around daily. Supplies in the market place will tighten. Expect pricing to increase.
 SQUASH/ZUCCHINI	With increasing warmer temps in FL, supplies should improve. Recent freeze in Mexico may have an affect. This could cause the entire country to try and source from the Florida region which could tighten supplies. Prices are up a bit. Depending on what happens on the west coast, things could change in a hurry over the next few weeks.
STONEFRUIT	First of the Chilean imports of cherries, nectarines, and peaches are arriving to ports and will increase frequency and variety as we move into the new year.
 TOMATOES	All markets continue to decline. Large round product continues to be on the short side. Everything else seems to be in good supply. Prices still on higher side on rounds but should decrease.