

THE FRESH REPORT

WEEK OF DECEMBER 31, 2018

Availability subject to change.



GROWING AREA FORECASTS

WEST COAST

High pressure bringing very cold temperatures across the western US.

EAST COAST

Rainstorms continue this week bringing cooler temperatures.

MEXICO

Cooler temperatures couple with rain throughout Central and Northern regions this week.

TOP PICKS

California Blood Oranges #5642

Salsify Root #6108

Chanterelle Mushrooms #4665

B&W Red Watercress #6749

Klondike Medley Mix Potatoes #5568

FRESH MARKET INFORMATION

ASPARAGUS

Cold weather continues in Southern Baja. Demand has risen, supplies are tight.

AVOCADOS

Demand is light with plenty of fruit in the pipeline. Growers reporting that fruit is cutting well. Taste is great.

BEANS - GREEN

The bean market has finally come back to normal. Plenty of supplies out of Florida with good quality.

BERRIES - BLACK / BLUE / RASPBERRY

Blackberry and Raspberry supplies are lighter due to rain, hail, and cooler temperatures in growing areas. Delayed shipments of imported blueberries have the market active, although production is in full swing. Prices are higher this week.

BERRIES - STRAWBERRIES

Although conditions are drier in CA, the cooler weather is delaying harvests and supplies are still light. Florida harvests continue to be hampered by rains that look to extend through this week. Prices remain elevated.

FRESH MARKET INFORMATION

BROCCOLI /
CAULIFLOWER

Quality and supplies continue to improve for both commodities. Prices are lower.

CELERY

Celery production has started in Yuma, but colder temperatures are delaying harvests and hindering overall supplies. Prices continue to be high.

CILANTRO / PARSLEY /
GREEN ONION

Green Onions continue to have stronger demand. Prices are rising. Cilantro and Parsley supplies have steadied. Quality is average.

CITRUS - LEMONS /
LIMES / ORANGES

Orange supplies are very strong out of CA and FL due to lower school demand over the holidays. Lemons are in good supply out of the west coast desert growing areas. Limes are tightening up a bit as rain has hindered harvests. Several varieties out of each region available with good quality and taste. Prices are lower.

CORN

Market is steady; no change in pricing. Good supplies.

CUCUMBERS

The market has dropped. Quality is good with more supplies available.

EGGPLANT

Most supplies are coming out of Florida and Mexico. Quality is good and pricing is stable; good value.

GRAPES

Domestic harvest slowing down quickly as much of the fruit is now in storage. Imports are arriving slowly and prices are increasing. Quality becomes an issue with storage crops.

 ICEBERG / ROMAINE
/ LEAF LETTUCE

Iceberg and Leaf supplies are strong, but cold overnight temperatures and morning ice will create harvests delays, quality issues, and an uptick in prices next week.

MELONS

Honeydew and cantaloupe supplies continue to be lighter out of Mexico, Guatemala, and Honduras. Florida is wrapping up watermelon harvests this week. Prices remain elevated.

ONIONS

Supplies are strong out of Washington and Idaho. Prices are good, quality is strong.

 PEPPERS

Green Pepper supplies continue to be tight. Pricing remains high. Good quality for available product. Red and Yellow Pepper prices are very high - growers harvested during a high green pepper market and caused a major shortage in the colored bell markets. Prices will be higher for a few more weeks.

POTATOES

Supplies are good. An abundance of snow and very cold temperatures will limit packing.

SQUASH/ZUCCHINI

Supplies in Florida continue to improve. Prices dropping, quality improving. Good value going into the holidays.

STONEFRUIT

First of the Chilean imports of cherries, nectarines, and peaches are arriving to ports and will increase frequency and variety as we move into the new year.

 TOMATOES

Roma and grape markets have come down tremendously. Supplies and quality on both are good. Rounds remain tight with color and quality issues.