



WIN UP TO \$30,000



As a valued partner, Royal wants to invest in you!

We're looking for local fruit and vegetable farmers who want to grow their farm and their business!

Every year, Cultivating Change, a local farm grant program, funds projects for farmers across the nation to improve food safety, grow infrastructure, and support sustainable innovations. Grant amounts up to \$30,000 will be funded on an annual basis to qualifying growers through an online voting platform and peer review panel.

CATEGORIES

Certifications

- Organic
- Non-GMO Project
- Biodynamic
- Fair Trade
- Food Safety Audit

Infrastructure

- Reusable Plastic Containers (RPCs)
- Logistics: delivery van, reefer truck
- Equipment: facilities, etc

Capacity Building

- Food Safety / GAP improvements
- Continued education

Marketing / Communications

- Upgrade labels / cartons
- Marketing materials / support
- Website / social media platforms

HOW TO APPLY



1 Visit CultivatingChange.org and submit your grant application online



2 Customize your profile page with pictures and stories from your farm



3 Share your profile page with your friends, family and community so they can vote for you



For complete rules, visit www.cultivatingchange.org/rules

Cultivating Change grants are open to all local farmers and aggregators where produce production or aggregation makes up at least 50% of their business. All applicants will be eligible to participate in the popular vote portion of the contest and only Greener Fields Together local farms will be eligible to win by panel review. All applicants must use grant money for the purpose specified on their application, share project results, and if selected, agree to the usage of their name and likeness in marketing and public relations collateral.