

STOKES PURPLE[®] SWEET POTATOES



Product Information

- Vivid, bold purple flesh. Color intensifies when cooked!
- Dense texture with unique sweet flavor
- Non-GMO
- High in antioxidants; low glycemic index
- Grown in California, exclusively distributed by Frieda's, Inc.
- 15# and 40# box available
- Stackable barcode label



Retail sign

Merchandising Tips

- Display with other specialty and sweet potatoes to create a potato destination
- Cut a sweet potato in half, cover in plastic wrap and display to show purple flesh
- Include signage to educate your shoppers on this unique sweet potato and how to prepare it



Stackable barcode label

Call your Frieda's Account Manager Today!

714.826.6100

www.friedas.com

Frieda's[®]