

Driscoll's has been committed to growing strawberries for over 100 years. Each berry is hand-picked and must meet our quality standards for sweetness, size and color. Our strawberries are loaded with vitamin C, folate, fiber, potassium and antioxidants. Growing premium strawberries requires care, commitment and dedication. Driscoll's ensures year-round availability by growing strawberries in Central and Southern California, Florida, Central Mexico and Baja. Long-stem strawberries are also offered at certain times of the year.



We naturally breed berry plants to be more resistant to diseases and pests while meeting our quality standards for flavor and appearance. Our berries are never genetically modified or subjected to irradiation. Each year, we study thousands of potential varieties to choose the top 1% to farm and sell under the Driscoll's brand name. It takes 5-7 years to develop a new patented variety of Driscoll's strawberries.

### NUTRITION FACTS

Driscoll's Strawberries aren't just extra-sweet, they're full of fiber and packed with essential vitamins, minerals and nutrients like vitamin C, folate, iron, potassium and calcium.

### CARE & HANDLING

When selecting strawberries, look for symmetrically shaped berries with a brilliant sheen and rich, even red color. Look for strawberries that are clean and dry with fresh, unwilted green leaves (calyx). Avoid strawberries with seedy tips or white shoulders.

It's important to treat your strawberries with TLC. For best results, Driscoll's recommends that you store them in their original package. Under ideal conditions, strawberries should keep for three to five days in your refrigerator. Always refrigerate your berries immediately and don't wash them until you're ready to use them.

Gently rinse berries under cool water, with the green caps still on. After washing, remove the green caps. Allowing strawberries to reach room temperature before serving will enhance their natural flavors.

### BERRY FRESH STRAWBERRIES

#### NUTRITION FACTS:

Serving Size: 1 cup (144g) of strawberries

CALORIES: 50		CALORIES FROM FAT: 0	
		% Daily Value	
<b>TOTAL FAT:</b>	0g	0%	
<b>SATURATED FAT:</b>	0g	0%	
<b>TRANS FAT:</b>	0g	0%	
<b>CHOLESTEROL:</b>	0mg	0%	
<b>SODIUM:</b>	0mg	0%	
<b>TOTAL CARBOHYDRATES:</b>	11g	4%	
<b>DIETARY FIBER:</b>	2g	8%	
<b>SUGARS:</b>	8g		
<b>PROTEIN:</b>	1g	2%	
<b>VITAMIN A:</b>		0%	
<b>VITAMIN C:</b>		180%	
<b>CALCIUM:</b>		2%	
<b>IRON:</b>		2%	